



## 2020 Sponsorship Overview

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Thank you for your interest in the Triangle Healthcare Executives' Forum of NC (THEF), your local chapter of the American College of Healthcare Executives (ACHE), a professional society representing over 48,000 members worldwide. THEF is the premier professional association for healthcare executives in the Triangle and Eastern North Carolina. Each year we are able to provide our nearly 700 members and the broader NC healthcare community the opportunity to connect and grow as professionals via a wide variety of educational events and networking opportunities.

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**OUR MISSION:** Triangle Healthcare Executives' Forum (THEF) is an affiliated chapter of the American College of Healthcare Executives (ACHE). The mission is to facilitate professional development for healthcare leaders in the region and prepare them to shape local, regional and national healthcare management practices.

**OUR VISION:** Triangle Healthcare Executives' Forum will be the preeminent professional membership association for advancing healthcare leaders in the region.

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### Sponsoring our Local Chapter

Sponsorship contributions play a critical role in supporting the ability of our chapter to meet our organization's mission and achieve the following goals:

- Deliver programs that bring **local value** to ACHE members assigned to our Chapter service region
- **Increase communication** among healthcare management professionals
- Advance members toward **Fellow, ACHE certification**
- Foster the development and implementation of **best practices** in healthcare management
- Practice **good financial stewardship**

More specifically, our sponsors play a critical role in supporting our ability to produce worthwhile educational events, secure expert panelists that draw a wide audience, coordinate highly attended local networking events and support our growing body of student affiliates.

## **THEF Membership & Events**

Each year, THEF offers a variety of events that provide valuable educational material and networking opportunities for *healthcare professionals in the area*. Our local Chapter also provides mentorship opportunities, continuing education credits, and a job bank specifically for the region. Furthermore, through THEF's affiliation with ACHE, our educational and networking events provide healthcare executives with continuing education hours at venues located throughout the area that directly apply toward advancement, recertification, and board certification in healthcare management.

As a sponsor, THEF guarantees you and / or your organization access to a minimum of five education and networking events each year. Last year's educational events had on average over **50 participants at each event** ranging in titles from *Manager, Director, CIO, COO, CEO, MD, Medical Director, and JD, to name a few*. Our attendance has continued to grow year over year, with a projected increase of 15% in 2020. Our members stem from a variety of healthcare industries including hospital administration, biotechnology, health insurance, physician practices and pharmaceutical sectors.

## **Sponsorship Benefits**

THEF proudly offers a variety of sponsorship packages (detailed below) which benefit our sponsors in numerous ways:

- Public recognition of organization's support of the Triangle Healthcare Executives' Forum
- Access to educational opportunities addressing the latest issues in healthcare
- Investment in the professional development of local healthcare leaders by sponsoring educational opportunities
- Opportunity to sponsor educational events and increase awareness of company
- Networking opportunities with peers in the North Carolina healthcare community

## Corporate and Individual Donations

	Platinum	Gold	Silver	Bronze	In Kind
	\$5,000+	\$3,000	\$1,500	\$750	\$1,500+
Complimentary event tickets/year (education / networking)	10	8	6	2	4
Featured sponsor at <u>2</u> THEF educational and/or networking event, includes display table	X	X			
Featured sponsor at <u>1</u> THEF educational or networking event, includes display table			X	X	X
Moderator or panelist at an event	X				
Featured sponsor for 2019 student scholarship	X				
Educational article in e-newsletter	X	X			
Opportunity to address the audience for 5 mins at a THEF event	X	X			
Opportunity to attend or host a THEF Board meeting with Board members	X				
THEF website link to your company's website	X	X	X		X
Logo placement in a variety of THEF materials throughout the year	X	X	X	X	X

### Sample 2020 Educational Events:

- ACHE Pre-Conference Session to the NCHA Winter Meeting
- THEF and UNC HESA Annual Dinner
- Annual Healthcare Leadership Summit
- Annual Transformative Care Summit

### Sample 2020 Networking Events:

- Spring Networking
- Fall Networking
- THEF Gives Thanks Food Drive & Networking Event

Please visit our website for additional information <http://thefnc.org>

### Contact Us

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## Sponsorship Response Form

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Business Website:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**We would like to be a 2019 sponsor of THEF at the following level:**

- |  |   |
|--|---|
| <input type="checkbox"/> <b>Platinum:</b> \$5,000 and over | <input type="checkbox"/> <b>Gold</b> \$3,000              |
| <input type="checkbox"/> <b>Silver:</b> \$1,500            | <input type="checkbox"/> <b>In Kind</b> Please contact us |
| <input type="checkbox"/> <b>Bronze:</b> \$750              | to discuss options  |

**Payment Options:**

\_\_\_ Check made payable to Triangle Healthcare Executives' Forum  
Mail to: PO Box 2731, Durham, North Carolina 27715

\_\_\_ Online via PayPal  
Please use the THEF email address: [thefnc@gmail.com](mailto:thefnc@gmail.com)

\_\_\_ Online via the THEF website with CC (Contact Sponsorship Chairs for link)

\* A receipt acknowledging your payment will be forwarded to you. Thank you for your support of the Triangle Healthcare Executives' Forum. We look forward to seeing you in 2020!

**Please free feel to contact us with any questions ([sponsorship@thefnc.org](mailto:sponsorship@thefnc.org))  
and thank you for your support.**